

Project no: IEE/10/224/SI2.593412

Rural Web Energy Network for Action

eReNet

“D5.6: Material from the information days in learning communities and the rest of the high visibility activities”

December 2013

Project no: *IEE/10/224/SI2.593412*

Rural Web Energy Network for Action (eReNet)

Start date of project: 21/06/2011

Duration: 30 months

Deliverable:

“D5.6: Material from the information days in learning communities and the rest of the high visibility activities”

Lead Contractor for this Deliverable:

This deliverable has been developed by NTUA project team, in collaboration with IrRADIARE and with the contribution from all partners. The authors wish to thank all the eReNet partners, who have provided feedback and helped to elaborate the final version of this document.

December 2013

Disclaimer: The sole responsibility for the content of this report lies with the authors. It does not necessarily reflect the opinion of the European Communities. The European Commission is not responsible for any use that may be made of the information contained therein.

Preface

This report is prepared within the framework of the eReNet – Rural Web Energy Learning Network for Action (IEE/10/224/SI2.593412), supported by Intelligent Energy Europe. eReNet aims to add value to local actions in rural communities, creating an intelligent and integrated “Rural Web Energy Learning Network for Action”. eReNet will foster rural communities in the development, implementation and monitoring of their Sustainable Energy Action Plans (SEAPs), capacity building of the related actors through knowledge transfer from experienced communities.

Project Partners

N°	Participant name	Short Name	Country
CO 1	National Technical University of Athens	NTUA	Greece
CB 2	Energy Agency Upper Styria	EAO	Austria
CB 3	North - West Croatia Regional Energy Agency	REGEA	Croatia
CB 4	Black Sea Energy Research Centre	BSERC	Bulgaria
CB 5	IrRADIARE, Ltd	IrRADIARE	Portugal
CB 6	Municipality of Amyntaio	AMYNTAIO	Greece
CB 7	Town of Neumarkt (in the Upper Palatinate)	NEUMARKT	Germany
CB 8	Asenovgrad Municipality	ASENOVGRAD	Bulgaria
CB 9	Municipality of Judenburg	JUDENBURG	Austria
CB 10	Sertã City Council	CM SERTÃ	Portugal



Table of Contents

1.	Introduction	6
2.	Greece	7
2.1	Introduction	7
2.2	Financing Information Days	7
2.3	Publication of eReNet Events in the Local Media (Articles, press releases)	13
2.4	Interviews	20
2.5	Dissemination of eReNet activities	21
2.6	Distribution of eReNet material	23
3.	Austria	25
3.1	Introduction	25
3.2	Financing Information Days	25
3.3	Meetings & Events	27
3.4	Publication of eReNet Events in the Local Media (Articles, press releases)	30
3.5	Dissemination of eReNet activities	33
4.	Portugal	36
4.1	Introduction	36
4.2	Financing Information Days	36
4.3	Publication of eReNet Events in the Local Media (Articles, press releases)	36
4.4	Dissemination of eReNet activities	40
5.	Bulgaria	42
5.1	Introduction	42
5.2	Financing Information Days	42
5.3	Dissemination of eReNet activities	43

5.4	Publication of eReNet Events in the Local Media	44
6.	Croatia	45
6.1	Introduction	45
6.2	Financing Information Days	45
6.3	Dissemination of eReNet activities	46
6.4	Publication of eReNet Events in the Local Media	47
7.	Other Dissemination Activites	48
7.1	National Energy Globe Award Greece	48
7.2	Participation in events	49
7.3	Brochure	51
7.4	Financing Leaflet	51
7.5	Poster	51
7.6	Newsletters	52
7.7	Briefs	53
7.8	Project Results Leaflet	53
	Annexes	55

1. Introduction

Efficient dissemination is a fundamental activity in any process, since the success of these dissemination activities contributes decisively to the utilization of project outcomes by all interested actors and target groups.

To this end, eReNet consortium has focused on a vast variety of dissemination means in order to promote the scope and main outcomes of the project. More specifically, the objective of deliverable "D5.6: Material from the information days in learning communities and the rest of the high visibility activities" is on one hand to present the activities and results from the financing days realized in each community, and on the other hand to present the activities and dissemination means that have been performed in order to promote the exploitation of the project results and the targeted dissemination of knowledge from the project. The dissemination activities of eReNet project include:

- Interviews to the local and social media.
- Radio and TV broadcasts.
- Press Releases, articles, announcements.
- Participation in Conferences.
- Presentations of eReNet project in a number of other sustainable energy related events.
- Distribution of eReNet material.

This document, apart from the introduction, consists of seven distinct sections. Sections 2-6 focus on the dissemination activities realized at the country level (Greece, Bulgaria, Austria, Portugal and Croatia), including the financing days.

Section 7 presents the rest of the dissemination activities realized, while Section 8 focuses on the Common work and synergies with other Local Energy Leadership projects.

2. Greece

2.1 Introduction

Within the framework of eReNet a number of dissemination activities have been developed by the Greek consortium in order to further promote eReNet scope, core objectives and results. Interviews in local media, press releases, posts in blogs and newspapers, radio and tv broadcasts are some of the dissemination means that have been used.

The following subsections present analytically the two Financing Information Days that organized within the framework of the eReNet project as well as the means of dissemination that have covered eReNet activities until now and the events in which the eReNet consortium participated in order to promote the project.

The dissemination activities include the organization of a number of events presented in Deliverables D3.4 and D1.1 (1st and 2nd Public Consultation Meeting in Amyntaio, Kick off Meeting in Amyntaio) that were covered by local media (blogs, websites, newspapers, radio and tv broadcasts). Moreover, NTUA participated in 12 events in order to distribute eReNet material (brochure, etc.) or made a presentation of the project and established collaboration bridges with interested stakeholder in order to inform them about eReNet scope and activities.

2.2 Financing Information Days

1st Financing Info Day

In February, 22nd and 23rd, Amyntaio municipality, within the framework of eReNet, co-organized along with the Friedrich Ebert Institute, the Network of Energy Producing Municipalities and the Greek-German municipalities assembly, a two-day information day on "Biomass District heating and targeted financing tools for RES and RUE projects in municipalities". In an effort to broaden the 1st Financing Information Day impact in the local communities, and not restrain it within the consortium, the 1st info day was held at the 2nd day of the two-day event. Invitations for the Information Day were sent to all the local key actors mobilized. Indeed, a significant number of representatives (70) from regional municipalities and energy agencies participated in event.

More particularly, the financing info day was focused on the available EU funds for the municipalities, such as Elena and MLEI, as well as the modern financing mechanisms the local authorities can adopt in order to trigger investment funds. In addition, a number of best practices on the use of financing tools for the

implementation of RES projects by the local authorities were presented. Moreover, the challenges and barriers of the energy investments for the local authorities were fully analyzed.

In the info day a balanced participation of speakers from the academia, the banking sector, the business sector as well as ESCOs took place.



Figure 1: Photos from the 1st Financing Information Day in Amyntaio

It is worth mentioning that not only the organization of the 1st Information Day but also its outputs were announced in the following blogs and sites:

- Before the event:
 - http://tsouskaflorinas.blogspot.gr/2013/02/blog-post_5862.html (06/02/2013)
 - <http://radioflorina.blogspot.gr/> (19/02/2013)
 - <http://www.ergonblog.gr> (19/02/2013)
 - <http://dasta.uowm.gr/blog> (20/02/2013)
 - <http://www.eordaia.org> (20/02/2013)
 - <http://www.kozan.gr/?p=91380> (20/02/2013)
 - <http://www.neaptolemaidas.gr/2013/02/synedrio-amyntaio-thlethermanshi-biomaza.html> (21/02/2013)
 - <http://www.localit.gr/archives/26458> (21/02/2013)
 - <http://humans-eu.blogspot.gr> (22/02/2013)
 - <http://www.agrotikizoi.eu/> (22/02/2013)
 - http://neaflorina.blogspot.gr/2013/02/blog-post_1029.html (22/02/2013)
 - <http://www.grde.eu/el/deutsch-griechische-versammlung-4-gr/proetoimasi-gia-tin-dgv-iv-gr/item/221-fachkonferenz-qbiomasse-und-fernwaerme-finanzierungsmoeglichkeiten-fuer-kommunale-projekte-in-griechenlandq-amyntaio-22-23-februar-2013-gr>
 - <http://www.biomassenergy.gr/articles/news/c99-biomass/3283-synedrio-gia-thn-thlethermanshi-me-biomaza-sto-amyntaio-flwrinas>



Figure 2: Announcement of the organization of the 1st Financing Information Day in blogs and websites

- After the event:
 - <http://radio-lehovo.gr/amyntaio-oloklirothike-to-synedrio-gia-thn-thlethermanshi-me-viomaza-kai-tis-ape/> (24/02/2013)
 - http://parathrthsfiorina.blogspot.gr/2013/02/blog-post_2282.html (24/02/2013)
 - <http://www.kozan.gr/?p=92172> (24/02/2013)
 - http://anapodoi.blogspot.gr/2013/02/blog-post_24.html (24/02/2013)
 - http://ptolemaidalive.blogspot.gr/2013/02/blog-post_9029.html (25/02/2013)
 - http://eperiskopio.blogspot.gr/2013/02/blog-post_24.html (25/02/2013)
 - <http://florinacity.gr/news> (25/02/2013)
 - <http://www.localit.gr/archives/26786> (26/02/2013)
 - <http://www.neaptolemaidas.gr/2013/02/dhmarxos-amyntaiou.html> (26/02/2013)
 - http://neaflorina.blogspot.gr/2013/02/blog-post_9184.html (26/02/2013)
 - <http://www.pelopsnews.gr/news.php?id=6521> (05/03/2013)



Figure 3: Dissemination of the outputs of the 1st Financing Information Day in Amyntaio in blogs and websites

Moreover, the events was published at the local newspapers:

- ΕΘΝΟΣ (ΕΘΝΟΣ) (22/02/2013)
- Vima (Βήμα) (26/02/2013)
- Politis (Πολίτης) (26/02/2013)
- Icho (Ηχώ) (27/02/2013)
- Periskopio (Περισκόπιο) (28/02/2013)
- Foni Tis Floronis (Φωνή Της Φλωρινής) (01/03/2013)



Figure 4: Dissemination of the 1st Financing Information Day in Amyntaio in local newspapers

Furthermore, the 1st Financing Info Day in range Greek channel "ERT3". The Mayor of / and its outcomes.



Figure 5: Dissemination of the 1st Financing chann

2nd Financing Info Day

The Municipality of Amyntaio and the Nation organized the 2nd Info Day on the 25th of N framework of the workshop "Supporting tl SEAP and their Potential Funding".

The workshop attracted 26 participants ar authorities, interested energy experts and cl of relevant funds and programs.

The 2nd Financing Info Day was included Alexandra Papadopoulou (NTUA) presented support the implementation of a SEAP and t European municipalities. Invited speaker experience of DAFNI network and Aegear project that has been given to Greece so far in order to ensure funds for their projects. / the services provided by ESCOs, funding fro of clusters.

Photos from the info day are presented below